

HANNGROUP[®]



brand identity

Pham Son designer →



Color

C:0% M:0% Y:0% K:40%

R:167 G:169 B:172

#A7A9AC



Color

C:100% M:99% Y:37% K:36%

R:31 G:29 B:78

#1F1D4E



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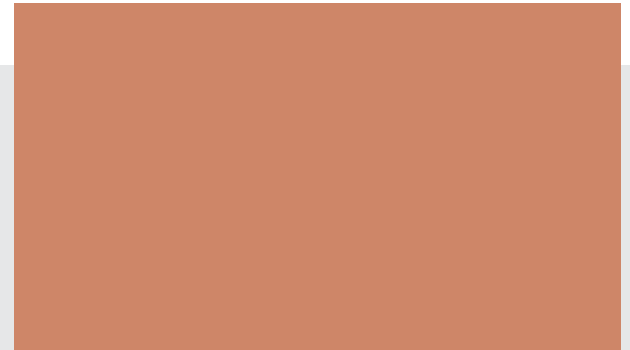
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55mm



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80% Black logo, group 40% on white background



HANNGROUP®

White logo on 75% black background



HANNGROUP®

Black logo on white background



HANNGROUP®

Two-tone version for black backgrounds.



IDENTITY TYPOGRAPHY

Myriad Pro

Myriad Pro-Condensed

Myriad Pro-Condensed Italic

Myriad Pro-Bold Condensed

Myriad Pro-Bold Condensed Italic

Myriad Pro-Light

Myriad Pro-Regular

Myriad Pro-Semibold

Myriad Pro-Semibold Italic

Myriad Pro-Bold

Myriad Pro-Bold Italic

Segoe UI

Segoe UI - Semilight

Segoe UI - Regular

Segoe UI - Italic

Segoe UI - Semibold

Segoe UI - Semibold Italic

Segoe UI - Bold

Segoe UI - Bold Italic

Segoe UI - Black Italic



ENVELOPE

HANNGROUP

HANNGROUP HANN, JSC

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✉ info@hanngroup.com 🌐 www.hanngroup.com

TO: _____



EMAIL SIGNATURE

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- Segoe UI - BOLD - 10px
- Segoe UI - BOLD - 8px
- Segoe UI - Semilight - 7px
- Segoe UI - Semilight - 7px

symbol

- 📍 Segoe UI - Semilight - 7px
- ✉ Segoe UI - Semilight - 7px 🌐 Segoe UI - Semilight - 7px



EMAIL SIGNATURE

To: John Smith



Subject: Brand Guidelines

Date: Sunday, April 21, 2019 11:54 AM

Cc:

From: langocanh@hanngroup.com

Signature:

Note



Dear John Smith,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi.

Best Regards,

Nest

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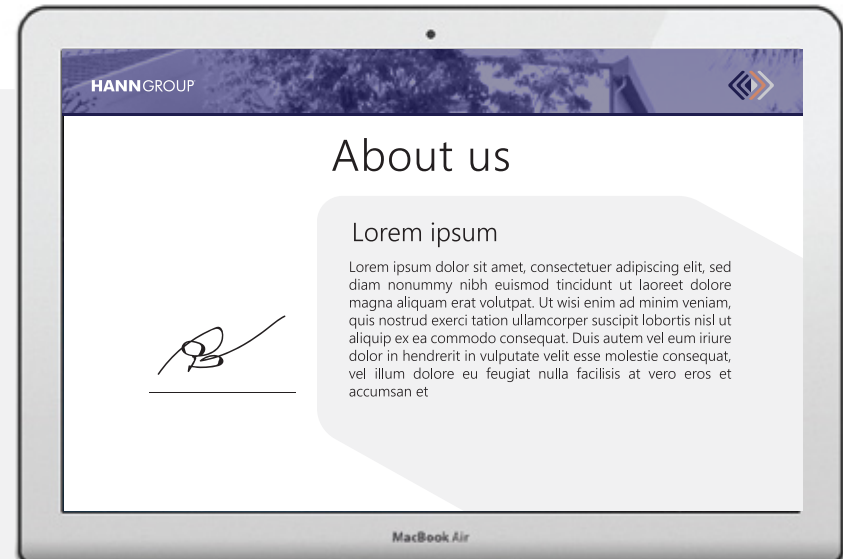
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WEBSITE



INTERNAL PRINT



INTERNAL WALL GRAPHICS

