



VIET NAM NATURE PRODUCT
— — DISTRIBUTION — —

VIETNAM NATURE PRODUCT DISTRIBUTION

LOGO AND BRAND IDENTITY GUIDELINES

PHAM SON DESIGNER

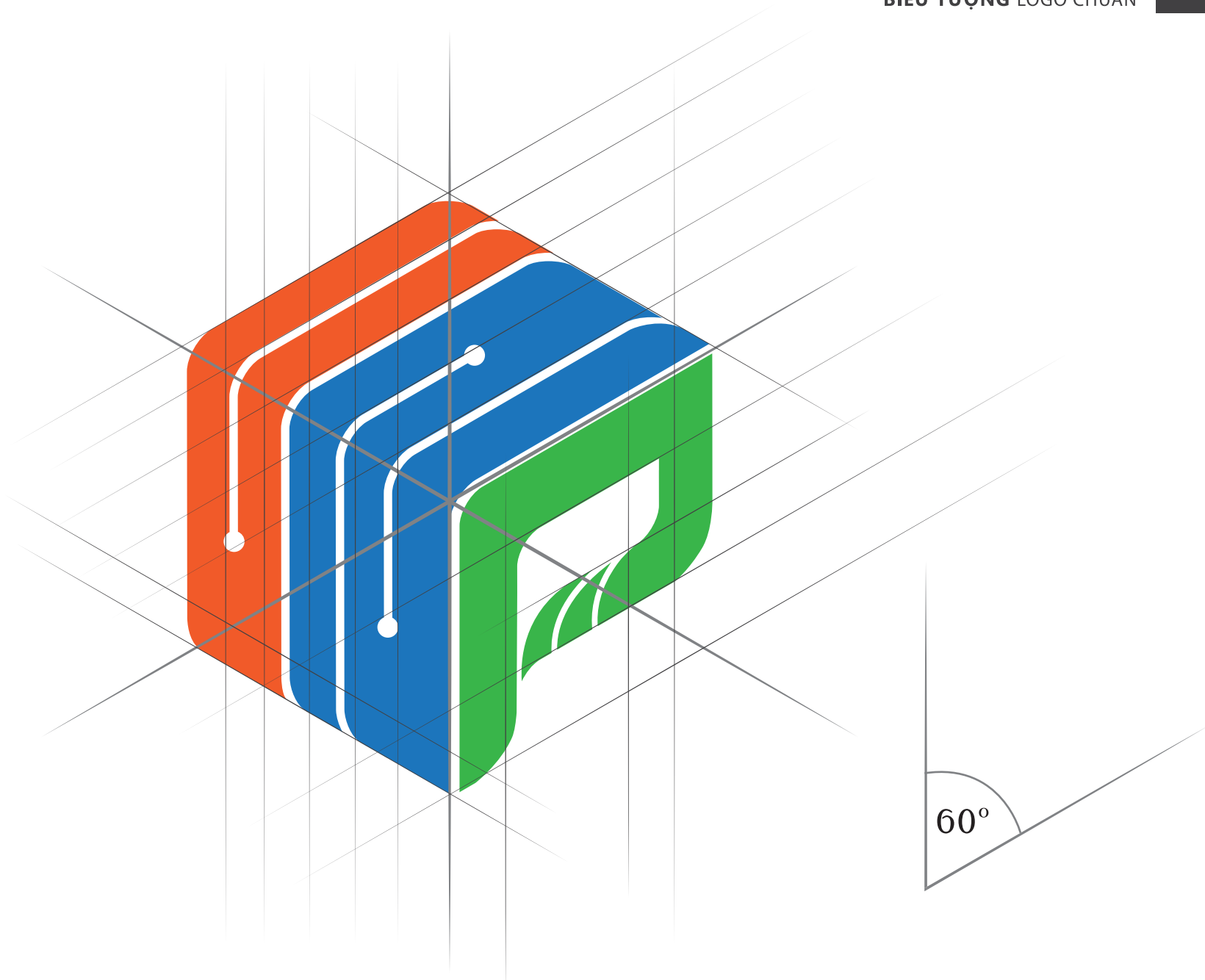


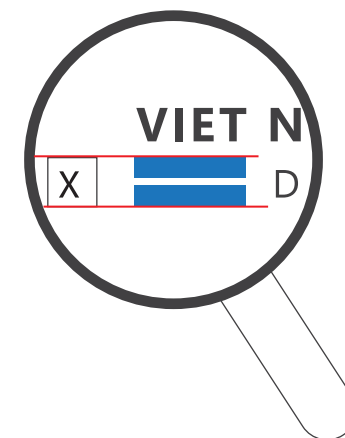
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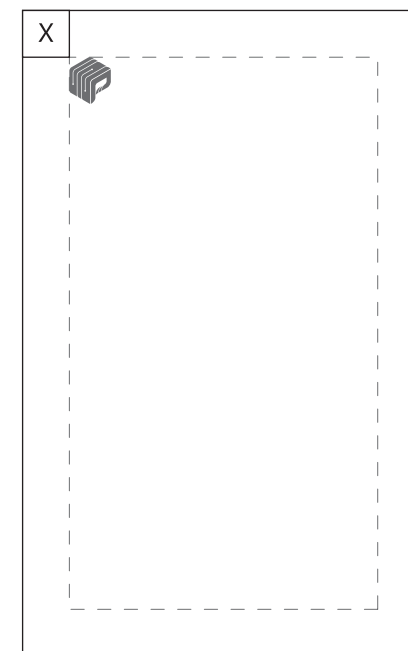
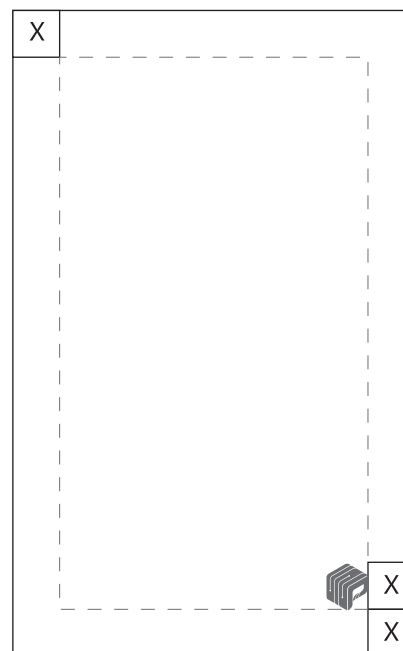
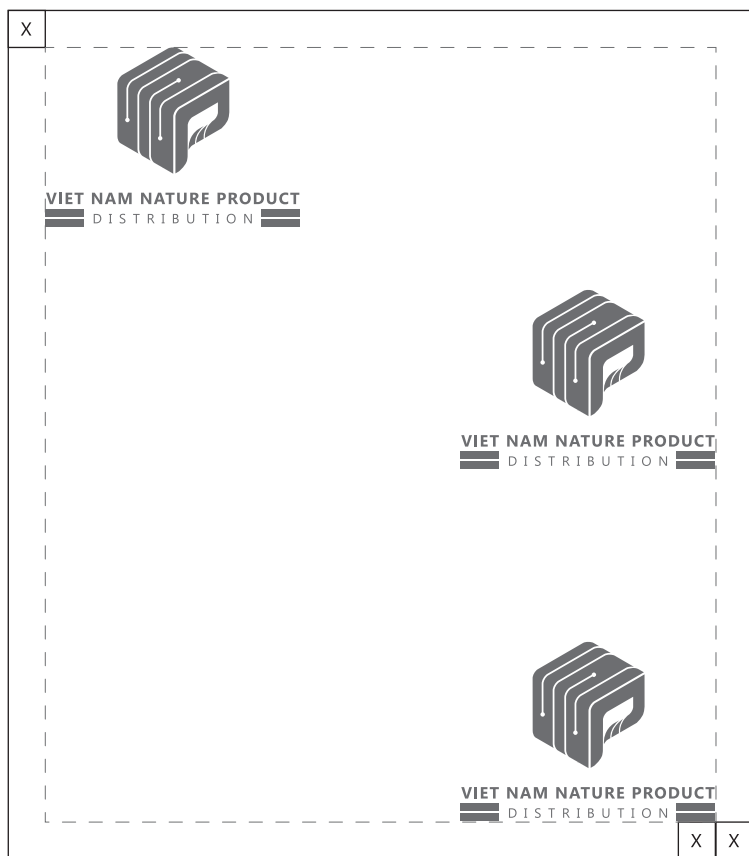
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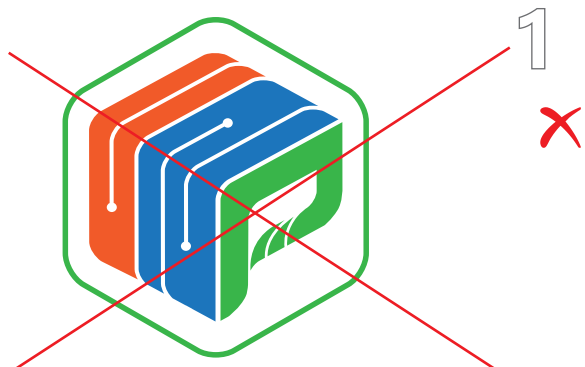












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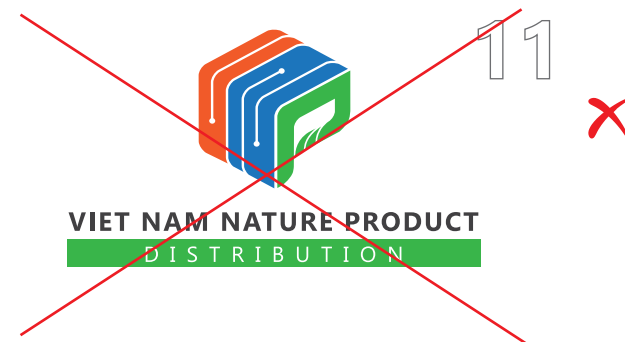
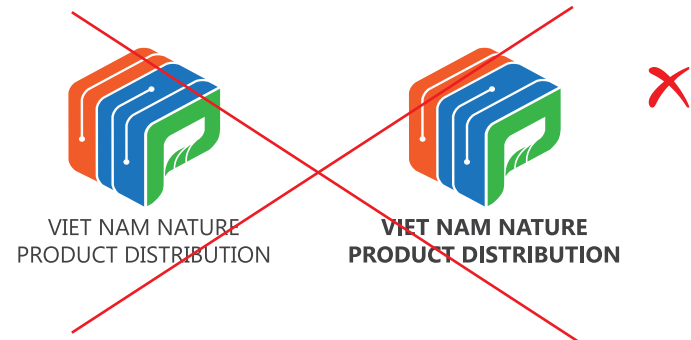
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LOGO TRÊN CÁC NỀN MÀU TƯƠNG PHẢN





CMYK

RGB

Web SAFE RGB

C: 0
M: 80
Y: 95
K: 0

R: 241
G: 90
B: 41

F05A28



C: 85
M: 50
Y: 0
K: 0

R: 28
G: 117
B: 188

1B75BB



C: 75
M: 0
Y: 100
K: 0

R: 57
G: 181
B: 74

38B449



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SEGOE UI - BOLD

S E G O E U I - R E G U L A R

SOURCE SANS PRO - BOLD

S O U R C E S A N S P R O - R E G U L A R

MYRIAD PRO* - BOLD

M Y R I A D P R O * - R E G U L A R



® 1/2 a

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